



### **TEXTING, ONE, TWO, THREE: ASK.VET LETS YOU TEXT DOG DOCS**

Dog Owner Saga #458: Your pup is definitely not acting right. It's late, or a weekend, or both. You worry, Google the symptoms, worry some more, Google the Google results, get confused, talk it over with family, and ask the dog, "What's the matter, girl/guy?" (You know you do!)

Fast-forward to the local (pricey) pet ER, where you wait (and wait) to see a doctor who has never met your dog, wondering if you really need to be there and dreading the bill.

Sigh. Life would be much better if you could just text a veterinarian when you notice symptoms, and get expert advice in minutes, right? Why doesn't somebody do that?

Well, somebody did.

Welcome to ask.vet, another way consumer technology is changing the lives of pets, and pet parents, for the better.

#### **Text VET to 67076 for live consultation with a vet who knows your dog**

With ask.vet, just text VET to 67076, and a licensed veterinarian will text you back in minutes. You can describe your concern, text a photo or brief video to help explain the problem, and ask questions: is that a bug bite or a skin disease? Do I need to take care of it now or can it wait? Each vet has instant access to your dog's name, age, breed and medical conditions, thanks to the medical history collected by ask.vet when you sign up.

#### **(Take the quiz in the upper right to find out how you rate as a pet parent)**

With professional guidance from a veterinarian who knows your dog, you'll feel much better about handling the situation, gain several tons of peace of mind, and cut down on unnecessary ER or office visits.

Whew!

But ask.vet doesn't stop there.

They know (pet) life is happening all the time, so doctors are ready for you 18 hours a day, 7 days a week. Think of them as pet partners, close as your smart phone, ready to chat practically any time,

convenient and affordable. Before you decide whether to start the 'call-and-leave-a-message' game with your local vet clinic, or squeeze in an expensive, schedule-crushing office visit, just shoot a text to your ask.vet doctors for quick, professional advice and guidance.

Check out the video for the transcript of an actual ask.vet text consultation (text-ultation?) with a customer who had a, um, "sticky" situation with her dogs. The reassurance and relief practically radiate off the screen!

### **How it ask.vet works**

Just text VET to 67076 and you get an initial text consultation for free. It's that easy. (Think of good questions. After all, it's free! What are my dew claw options? How do I know if my dog is in pain? How often should she go for a walk?)

While you're at it, find out about the other ask.vet services, which go way beyond handling urgent matters. For as little as \$5 per month, you get the full ask.vet treatment:

- A personalized plan for
  - Nutrition evaluation
  - Exercise and weight management
  - New pet parent counseling
  - DIY assessments and monitoring
  - Preventative care guidance and reminders
- Live online workshops with vets
- Pet food recall alerts

With the ask.vet, you get an immediate consultation in those critical moments when your dog seems ill or injured...and so much more. In fact, it's mostly about empowering your pet parenthood, giving you important information, resources and friendly advice to guide your choices.

A long, healthy relationship with your dog can be one of life's most satisfying experiences. Increase your peace of mind. Ease off the stress on you and your pet. Text VET to 67076 for a free consultation today.