



## **MustFIT Announces Comfortable, Easy-to-Use Brace for Tennis Elbow Sufferers**

Philadelphia (April 17, 2017) MustFit, one of America's leading sports brace companies, is announcing a product today to help ease the pain of millions suffering from lateral epicondylitis, more commonly known as Tennis Elbow. The MustFit Elbow Brace applies scientifically proven compression therapy through a lightweight, comfortable, easy- to-wear brace just two inches wide, helping to relieve pain and speed healing.

“The MustFit Elbow Brace is a superior product owing to its high-quality materials and excellent design, which provides maximum therapeutic impact and ease of wear,” said CEO Thomas Lammers of MustFit. “We focused on creating a lightweight, easy-to-use brace that you will feel comfortable wearing all day. Our team really delivered for our customers.”

“We also wanted a fantastic price point, and we are excited to offer the MustFit Elbow Brace through Amazon for just \$14.95,” he added.

The MustFit Elbow Brace provides compressive therapy counterforce through an ergonomically-designed compression pad strapped to the forearm just below the elbow, directly above the damaged tendons and muscles that cause Tennis Elbow pain. Compression on the inflamed area redirects the pulling force that causes tendon soreness, muscle inflammation and micro-tearing typical of Tennis Elbow.

The Must Fit Elbow Brace is much easier to wear comfortably under sportswear or work clothes than larger, bulkier braces, and can be put on and removed easily due to the simple structure of its Velcro straps.

“We recognize that every injury is unique, so besides making the MustFit Elbow Brace easy to wear, we designed the straps to be easily adjustable, so the precise, most comfortable amount of pressure is exerted against the affected tendons,” Lammers said.

The muscles and tendons that converge in the vicinity of the elbow allow for the wide range of motion in wrists, hands, and fingers. However, repetitive movements, whether sports- or work-related, can cause the damage and discomfort of lateral epicondylitis.

“Compression therapy is a valuable tool when treating Tennis Elbow,” Lammers said, “though advanced cases can require more aggressive approaches. If your pain persists or is severe, you should consult your doctor.”

The MustFit Elbow Brace is available online at Amazon.

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